

11-13 October 2024 | Hong Kong

IMPACT2024

Tourism and Hospitality in the Age of Transformation

Sponsorship Package

Benefits of Sponsorship	Platinum Sponsor (HK\$75,000)	Diamond Sponsor (HK\$39,000)	Titanium Sponsor (HK\$15,600)	Gold Sponsor (HK\$7,800)
Lunch Presentation session (Max. 15 mins) ¹	✓			
Acknowledgement During Reception and Opening Ceremony	✓	✓	✓	
Acknowledgement During Luncheon and Closing Event	✓	✓		
Name Recognition in All Press Releases Related to Events	✓	✓	✓	
Promotion Video (Max. 1 Min) Loop During Session Break ²	✓	✓	✓	
Complimentary Conference Registration	5	5	2	1
Logo and Link on the Website	✓	✓	✓	✓
Logo on Event Backdrop	✓	✓	✓	✓
Logo on Screen Before Presentation Sessions	✓	✓	✓	✓
Logo on Conference Social Media	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓
Logo on Brochure ³	✓	✓	✓	✓
Advertisement in Brochure	Full Page	Full Page	Half Page	

1. Person speaking during the Lunch session for the second day of IMPACT2024 Day
2. The promotion video will be played on the TV located at SHTM B1/F
3. The logo will be printed on the last page of the brochure

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Other Sponsorship

Sponsor Item	Benefits of Sponsorship
LED Wall Sponsor	Donors are honoured as equivalent to our Diamond Sponsors .
Event Backdrop Sponsor	The donor's name or company logo will be printed on the last page of the brochure and event backdrop.

Cash Donation

We warmly welcome straight donations to support our conference. Your generous contribution will greatly contribute to the advancement of our event and enable us to provide a valuable and impactful experience for all participants.

Looking for something unique? Our sponsorship team is more than happy to discuss options for bespoke sponsorship packages.

Please contact us at impact.pr@polyu.edu.hk