

IMPACT2026

Transforming Hospitality and Tourism for a Sustainable Future

Hong Kong | 6-8 December

Sponsorship Package

Benefits of Sponsorship	Platinum Sponsor (HK\$80,000)	Diamond Sponsor (HK\$50,000)	Gold Sponsor (HK\$20,000)
Lunch Presentation Session (Max. 15 mins) ¹	✓		
Acknowledgement During Reception and Opening Ceremony	✓	✓	✓
Acknowledgement During Lunch and Gala Dinner	✓	✓	
Name Recognition in All Press Releases Related to Events	✓	✓	
Promotional Video (Max. 1 Min) Loop During Reception and Gala Dinner	✓	✓	
Promotional Video (Max. 1 Min) Loop During Session Break ²	✓	✓	✓
Complimentary Conference Registration	5	3	2
Logo and Link on the Website	✓	✓	✓
Logo on Event Backdrop	✓	✓	✓
Logo on Screen Before Presentation Sessions	✓	✓	✓
Logo on Registration Badge	✓		
1 Featured Post on Social Media	✓		
Logo on Signage	✓	✓	✓
Logo on Conference Booklet	✓	✓	✓
Advertisement in Conference Booklet	Full Page	Half Page	1/3 Page

¹ Person speaking during the lunch session for the second day of IMPACT2026 conference

² The promotional video will be played on the TV located at SHTM B1/F

We warmly welcome other forms of sponsorships (in cash or in kind) that will greatly contribute to the advancement of our event. Our team is happy to discuss options for bespoke sponsorship packages.

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