Parallel Session I | 8 December 2025 (11:00 am - 12:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	New technologies	Chinese papers series I	User-generated content	Digital+	Wellness tourism	Innovative practices
Moderator:	Prof. Hailey Shin	Prof. Qu Xiao	Prof. Neil Li	Prof. Dori Davari	Prof. Ying Wang	Dr. Ibrahim Mohammed
Paper1	Author(s): Hailey Shin *The impacts of corporate digital irresponsibility and corporate digital responsibility communications on consumers' brand perceptions (SHTM selected paper)*	Author(s): Di Wu, Xu Xi Li, Jian Ze Li, Ren Qing Zha Xi 价值共创视角下的数字原住民住客偏好与奢华酒店服务创新	Author(s): Neil Li *Restaurant survival prediction using machine learning: Do the variance and sources of customers' online reviews matter? (SHTM selected paper)*	Author(s): Dori Davari *Digital Curiosity as a Competitive Edge (SHTM selected paper)*	Author(s): Yang Yang, Yinger Xu, Zhengxi Wang *Healing through tea: Enabling place assemblages in therapeutic tourism*	Author(s): Ibrahim Mohammed *Beyond the Bid Amount: An Empirical Analysis of Online Upselling of Hotel Rooms (SHTM selected paper)*
Paper 2	Author(s): Yiying Peng, Abbie-Gayle Johnson *AI chatbot social presence experiences in times of loneliness: Perspectives of international travellers*	Author(s): Yunzhu Chen, Qian Zhou, Wenyi Fang, Xuan Wu AIGC文旅视频中人物-目的地契合度对目的地吸引力的影响：心理模拟的中介作用	Author(s): He Yueshuang, Kam Hung *Measuring destination performance through sensory and affective dimensions: A novel index based on user-generated content*	Author(s): Ivaney Turyasingura, Wangoo Lee *Visual promises, actual plates: How high-quality "digital" menus drive purchases yet threaten satisfaction*	Author(s): Zhongjie Chen, Adrienne Tingyao Liu *Existential authenticity in wellness tourism: A dual perspective on Daoist three-level nature philosophy*	Author(s): Simone Bianco, Brent Moyle, Florian Zach, Roman Podkorytov, Rawan Nimri, Lujia Jin *From seed to harvest: How startups navigate the waters of the ecosystem resource reservoir*
Paper 3	Author(s): Tongtong Zhao *Nudging or annoying? The double-edged role of digital nudge Intrusiveness in promoting green hotel booking*		Author(s): Meiying Liu, Joanne Jung-Eun Yoo, Timothy Webb *Less is more? Multi-study insights into AI review summaries in hotel search*	Author(s): Qi Feng, Xinyan Zhang *Can immersion pave the way for revisit and conservational intention towards digital cultural tourism?*	Author(s): Alisa Lai Sheung Chung *A bibliometric analysis of Chinese pet-related studies: Insights for tourism and hospitality research*	Author(s): Lujia Jin, Simone Bianco *How resource similarity impact incumbent's market value in resource acquisition process: Evidence from the tourism industry*
Paper 4	Author(s): Leilei Ma, Dan Wang *Tokenizing hospitality: Investigating the psychological mechanisms behind cryptocurrency-based hotel rewards and guest loyalty*		Author(s): Haoyue Jiao, Huihui Zhang, Yun Yang *Identifying the effects of review consistency: a multi-level perspective*	Author(s): Zijian Cheng, Fangzhou Wan *Seniors' acceptance mechanism of AI-powered hotel service robots: A qualitative exploration of perceived trust and comfort*	Author(s): Longfang Huang, Guojie Zhang, Jingru Zhang *Transform in tourism for psychological restoration: A mixed-methods analysis of cultural contact and its impacts on an ethnic destination*	Author(s): Kiran Shinde *Entrepreneurship in religious tourism: Insights from India*

Parallel Session II | 8 December 2025 (4:00 pm - 5:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Restaurant management	Destination choice	Restaurant management	Innovative hospitality practices	Solo travel + digitalization	Experience management
Moderator:	Prof. Yoohee Hwang	Prof. Jinah Park	Prof. Pearl Lin	Prof. Simone Bianco	Prof. Daniel Leung	Dr. Angie Luo
Paper 1	Author(s): YooHee Hwang *Why should we try upcycled food? An exploratory study in East Asian and Western contexts (SHTM selected paper)*	Author(s): Jinah Park *Reference-dependence in multi-destination choice: A heterogeneous reference point perspective (SHTM selected paper)*	Author(s): Pearl Lin *Painting the healthy food items attractive: The color effects on diners' food consumption behaviors (SHTM selected paper)*	Author(s): Simone Bianco *Counteracting disruption: Examining hotel strategies to deter short-term lease market entry (SHTM selected paper)*	Author(s): Wen Yang *Solo travelers' language preferences for luxury hotel robots: Standard mandarin and local dialects*	Author(s): Angie Luo *Simple morning and complex night: Time of day and complex sensory experiences (SHTM selected paper)*
Paper 2	Author(s): Nabaale Jamirah, Kim Sung In, Sam Kim *Exploring the effects of consumption values on consumer attitude towards cultured meat as a sustainable alternative and behavioural intentions in the fast-food sector*	Author(s): Yang Xu, Xinyue Chen, Hengyun Li, Sangwon Park Coupling mobile positioning data and discrete choice model to decode travelers' spatial choices within urban destinations	Author(s): Pimtong Tavitiyaman, Xinyan Zhang, Rachel Lam, Yodmanee Tepanon *Consumers' arousal of food meme on consumption values, brand experience, and behavioral intention*	Author(s): Manqun Du, Guojie Zhang, Yue Liu, Mingming Cheng *How does referencing a rival's unethical behaviour in self-marketing impact deferral of guest choice in peer-to-peer accommodation? The moderating role of tolerance of uncertainty*	Author(s): Chunxu Zheng, Yiwen Jiang, Shaolong Sun, Sai Liang *When "dissonance" attracts: The mechanism of how moderate image–text incongruity influences consumer engagement in tourism marketing*	Author(s): Howook Chang, Sung Gyun Mun, Seunghun Shin, Wangoo Lee, Jaehee Gim *Breathing well, Sleeping well: Indoor air quality and restorative sleep in urban resort guestrooms*
Paper 3	Author(s): Yoohee Hwang, Weitian Li, Anqi Luo, Anna S. Mattila, Ki-Joon Back *Certified upcycled: How food labels and attributes shape consumer acceptance in restaurants*	Author(s): Hanyuan Zhang, Richard T. R. Qiu, Yuchen Xu, Yun Zhang *The information paradox: How salience and overload reshape sustainable destination choices*	Author(s): Sung In Kim *The importance of location in restaurant delivery operation: Exploring spatial factors and operational characteristics (SHTM selected paper)*	Author(s): Huihui Zhang *Survival of the fittest: Standardization by professional short-term rental hosts under severe uncertainty (SHTM selected paper)*	Author(s): Qiuxia Chen, Qiying Chen, Xiaoting Huang *The advantage of cuteness: How cute digital humans boost museum storytelling via social presence*	Author(s): Phuong-Uyen Chau *Tourism at the edge: Navigating informality and sustainability in the Vietnam Mekong Delta*
Paper 4	Author(s): Anqi Angie Luo, Tian Ye, Jinjing Chen *The power of a number: Why precise carbon labels make restaurants look more committed*		Author(s): Howook Chang, Sung Gyun Mun, Seunghun Shin *Selling the air guests breathe: Indoor air quality and family wellness in a urban resort buffet restaurant*	Author(s): André Pedrosa, Rui Costa, Rui A. Costa, Fayaz Riazi *Assessing central place theory using accommodation hotspots*	Author(s): Ruiyu Deng, Wai Ching Wilson Au, Yixiao Zheng, Zishuo Zhai *The influence of tour guide tone and narrative content on tourists' destination image perception: The mediating role of personal involvement (Short paper)*	Author(s): Andre Luis Miller Webber, Elizabeth Kyoko Wada, Paulo Sergio Gonçalves de Oliveira, Diana Barth Amaral deAndrade *Finding the emotional spark: The meta hospitality emergence from experiencescape when building soft power on incentive travel programs*

Parallel Session III | 9 December 2025 (11:30 am - 12:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Chinese paper series II	Contemporary issues in tourism I	Monitoring system development	Human resources management	Employee well-being	Special interest tourism
Moderator:	Dr. Irene Zhang	Dr. Hanyuan Zhang	Prof. Richard Qiu	Prof. Ada Lo	Prof. Sam Kim	Prof. Tony Tse
Paper 1	Author(s): Xuxi Li, Kun Li, Fei Ren 亚洲豪华酒店无接触配送服务模式研究	Author(s): Xingyu Guan *Traveling to China after visa-free transit policies for foreign nationals– Policy challenges in second-tier cities*	Author(s): Haiyan Song, Changhua He, Curley Liu, Richard T. R. Qiu, Xinyan Zhang *TREnDS - Tourism Research, Evaluation, and Demand-monitoring System*	Author(s): Ada Lo *Mapping the landscape of employer value propositions in Asian hotels through online job postings analysis (SHTM selected paper)*	Author(s): Sam Kim *Impact of workplace bullying on intrusive thoughts and ideation of anti-corporate activities: A function of hotel workers' distress and emotion regulation (SHTM selected paper)*	Author(s): Dr. Parinita Malhotra, Harleen Aggarwal Consumer behavior and consumer well-being in tourism and hospitality
Paper 2	Author(s): Xiao Hu 亚洲酒店在地文化符号差异化 设计对顾客体验影响机制研究	Author(s): Hong Zeng, Jian Lin, Zibin Xu, Simone Bianco *Co-curating Hong Kong: Platforms, Visitors' Participation and Cultural Tourism*	Author(s): Rui Costa, Larissa Lima-Almeida, Adriana Chim-Miki, Andre Pedrosa, Filipa Brandão *Designing a comprehensive sustainable tourism monitoring system*	Author(s): Mike Peters, Feria Sturm, Christoph Pachucki, Birgit Pikkemaat *Destination employment responsibility: Hotel managers reflections on the role of DMO in recruiting and retaining hotel employees*	Author(s): Eden Jiao, Yitong Yu, Curley Liu *Mapping social interactions and subjective wellbeing in hotel organisations: A spatial econometric approach*	Author(s): Takashi Oguchi, Muhan Liu *Novelty seeking as a state, Not a trait: Stress, motivation, and travel intentions*
Paper 3	Author(s): Ye Zhendong 脑机接口技术在提升自闭症儿童家庭旅游体验中的应用初步研究：一种面向未来的干预范式	Author(s): Dongyang Jing, Ada Lo *Toward a localized dual perspective on employer value propositions in Hong Kong hotels*	Author(s): Elizabeth Wada, Rodrigo da Silva, Paulo de Oliveira, Airton Cavenaghi, Alan Guizi et al. *Organizational hospitality indicators: A proposal for construction and validation*	Author(s): Faye Hao *Technology for sustainability: the impact of avatar-led green training on OCBE and green creativity (SHTM selected paper)*	Author(s): Sabrina Huang *"A room of one's own": Transnational leisure in public spaces—The case of migrant domestic workers in Hong Kong*	Author(s): Yerkezhan Dauletkhanova, Aliya Aktymbayeva, Honggen Xiao *Operationalising urban ecotourism in industrial cities through an AQI-adjusted composite index*

Parallel Session IV | 9 December 2025 (2:00 pm - 3:00 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Revisiting ideas & methods	Human resources management	Tourist behavior	Artificial intelligence in tourism	Environmental management	Special interest tourism
Moderator:	Prof. Nan Chen	Prof. Antony Wong	Dr. Tong Yang	Dr. Ivanka Huang	Prof. Dan Wang	Dr. Angie Luo
Paper 1	Author(s): Nan Chen Family tourist emotional experience: Emotion-generative and regulatory process (SHTM Selected Paper)	Author(s): Crystal Shi *Examining the impact of realistic job previews on leaders' behavioral integrity and newcomers' psychological contract breach: a multiwave field experiment (SHTM selected paper)*	Author(s): Tong Yang, Cathy Hsu From encounters to emotions: Decoding tourist-resident emotion dynamics in Hong Kong-Mainland China reciprocal tourism	Author(s): Dr. Ivanka Huang *Generative AI inspiration and hotel recommendation acceptance: Does anxiety over lack of transparency matter? (SHTM selected Paper)*	Author(s): Dan Wang *A toolkit for hotel environment management capability development (SHTM selected paper)*	Author(s): Rui Costa, André Pedrosa, Adriana Chim-Miki *A sustainable balanced scorecard for wine tourism management*
Paper 2	Author(s): Amare Yaekob Chiriko, Luke Sewante *Rethinking the application of the Delphi method in sustainable tourism research*	Author(s): Min Zhang, Honggen Xiao, Yun Zhang *A workplace trap? Pseudo-servant leadership, psychological contract violation and employees' emotional exhaustion in the hospitality industry*	Author(s): Shuran Ma, Dori Davari *Towards conceptualization of tourists' supercilious attitudes, from the perspective of residents*	Author(s): Xiangyi Xu, Zeya He, Ning Deng *Trust endorser, trust AI: Exploring the impact of social endorsement on tourists' acceptance of AI recommendations*	Author(s): Yuyang Shi, Yuan Liang, Fangzhou Wan *The influence of green consumption values on the intention-behavior relationship in C2C E-Commerce: A quantitative study of Xianyu users*	Author(s): Larissa Lima-Almeida, Adriana Chim-Miki, Rui Costa, Andre Pedrosa, Filipa Brandão *Validating sustainable tourism indicators through a multi-stakeholder approach*
Paper 3	Author(s): Mengyao Zhu, Dori Davari, Mengze Hong *Bridging the world closer: Exploring tourism diplomacy through a multi-method approach*	Author(s): Antony Wong *Does hotel employees' mental health matter? Assessment of its antecedents and coping behavior (SHTM selected paper)*	Author(s): Qi Dong, Yue Li, Naipeng Bu, Zhengan Zhu *Research on accessible technology acceptance: Usage intention and behavior of physically disabled consumers toward hotel service robots*	Author(s): Ekaterina Koll, Graham Manvillie *Omnichannel Experiences for Mega Sport Events*	Author(s): Jing Yu, Jiayi Zhu, Qianying Hua *Eco-gamification and protected area tourism: Evidence from a three-wave study*	Author(s): Alan Guizi, Elizabeth Wada, Fabíola Campos *Hospitality and regeneration: The case of Caiman Pantanal, Brazil*

Parallel Session V | 9 December 2025 (5:00 pm - 6:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Undergraduate Student Series	Entrepreneurship	Innovations in hospitality	Contemporary issues in tourism II	Tourism education	Smart tourism
Moderator:	Dr. Ivanka Huang	Dr. Yvonne Yang	Prof. Seunghun Shin	Prof. Richard Qiu	Prof. Daniel Leung	Prof. Mingming Cheng
Paper 1	Author(s): Ye Zhendong, Qiao Guanghui *The Camouflaged journey: Tourism experience of families with children with autism*	Author(s): Robert Kenzo Falck, Elizabeth Kyoko Wada *Territory and the hospitality and commensality dynamics in moments of the Brazilian craft beer*	Author(s): Seunghun Shin *Do repeat customers effectively attract new customers? Reconsidering customer influence value of repeat customers (SHTM selected paper)*	Author(s): Infix Li, Zhe Liang, Chenglin Yu, Ming Li *Blockchain-based Tourist ESG Performance Recognition and Certification System: A Privacy-Preserving Approach*	Author(s): Daniel Leung *Factors affecting Chinese students' selection of tourism and hospitality management undergraduate programs (SHTM selected paper)*	Author(s): Wendy Ying Wang, Ying Wang, Mingming Cheng, Cathy Hsu *An intelligent platform for understanding tourist mobility and experience in Hong Kong*
Paper 2	Author(s): Minhui Wang, Xuerui Liu, Yejia Shao *Psychological dividends of balance: How balanced decision-making and identity bundles of the sandwich generation drive family intimacy in three-generational family travel*	Author(s): Provia Kesande, Dean Agaba, Celestine Katongole, David Kaggwa Nabakira, Zainab Namusobya, Milburga Atcero *From survival to innovation: Entrepreneurial pathways of fragile collectives in community-based tourism*	Author(s): Xinlu Suzy Song, Jiayi Shen, Jinah Park *Beyond trade-offs: Non-compensatory decision processes among seniors using peer-to-peer accommodation-sharing services*	Author(s): Richard Qiu, Shuai Ma, Yuqi Wu *Social circles and tourism choices: Unveiling the reference of social networks on travel decisions*	Author(s): Dori Davari *Expectations of international students in Hong Kong: Quality of education and/or student life?*	Author(s): Jaehee Gim *Traveling alone, reviewing differently: identifying distinctive hotel evaluation behaviors of solo travelers (SHTM selected paper)*
Paper 3	Author(s): Ruisen Li, Jingjing Dai *A system dynamics-based framework for dynamic tourism sustainability assessment in arid regions: A case study of Shapotou, China*	Author(s): Chon In Ho, Henrique Fátima Boyol Ngan *Postmodern authenticity in the digital era: Influencers' impact on memorable tourism experiences and online engagement via social presence*	Author(s): Judy Jiarong Zhang *Confucian mindful leadership in hospitality and tourism*	Author(s): Xinyan Zhang, Pimtong Tavitiyaman, Vincent Tin Sing Law *Identifying resilient supply chain management strategies for mitigating the pandemic disruptions in the tourism industry*	Author(s): Zou Suyafei, Dori Davari *Operationalizing knowledge diplomacy: A force field analysis framework for Hong Kong as education destination*	Author(s): Chen Jason Zhang, Guoqiong Ivanka Huang, Ting Wu, Wanyi, Christina Zhou Torres, Xiling Xiong *RAG4Tourism in travel planning: Enhancing transparency through architecture and user interface design*
Paper 4	Author(s): Abigail Jia Jie Wong, Chloe Ho Yi Yeung *Coexistence, cooperation, or collaboration? Exploring guest preferences and perceived values in human–robot interaction in hospitality*	Author(s): Ching Pong Poo, Daniel Stewart, Yui-Yip Lau *Optimising Hong Kong's ferry network for smart tourism in the Greater Bay Area*	**Employee well-being**	Author(s): Evien Reinel Gulan, Jean Paolo Lacap *Developing an airportscape destination image framework: The roles of sense of place and airport image*	Author(s): Zhe Liang, Ming Li, Pearl Lin, Anyu Liu *Enhancing experiential learning through digital twin systems in a teaching restaurant and hotel buffet environment*	Author(s): Katerina Volchek, Sofia Almeida The expected value of Metaverse for the hospitality competitiveness 2030