

Parallel Session I | 8 December 2025 (11:00 am - 12:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	New Technologies	-	User-generated Content	Digital+	Wellness tourism	Innovative practices
Moderator:	Prof. Hailey Shin	-	Prof. Neil Li	Prof. Dori Davari	Prof. Ying Wang	Dr. Ibrahim Mohammed
Paper1	Author(s): Hailey Shin <i>The impacts of corporate digital irresponsibility and corporate digital responsibility communications on consumers’ brand perceptions (SHTM selected paper)</i>		Author(s): Neil Li <i>Restaurant survival prediction using machine learning: Do the variance and sources of customers’ online reviews matter? (SHTM selected paper)</i>	Author(s): Dori Davari <i>Digital Curiosity as a Competitive Edge (SHTM selected paper)</i>	Author(s): Yang Yang, Yinger Xu, Zhengxi Wang <i>Healing through tea: Enabling place assemblages in therapeutic tourism</i>	Author(s): Ibrahim Mohammed <i>Beyond the Bid Amount: An Empirical Analysis of Online Upselling of Hotel Rooms (SHTM selected paper)</i>
Paper 2	Author(s): Yiyi Peng, Abbie-Gayle Johnson <i>AI chatbot social presence experiences in times of loneliness: Perspectives of international travellers</i>		Author(s): He Yueshuang, Kam Hung <i>Measuring destination performance through sensory and affective dimensions: A novel index based on user-generated content</i>	Author(s): Ivaney Turyasingura, Wangoo Lee <i>Visual promises, actual plates: How high-quality “digital” menus drive purchases yet threaten satisfaction</i>	Author(s): Zhongjie Chen, Adrienne Tingyao Liu <i>Existential authenticity in wellness tourism: A dual perspective on Daoist three-level nature philosophy</i>	Author(s): Simone Bianco, Brent Moyle, Florian Zach, Roman Podkorytov, Rawan Nimri, Lujia Jin <i>From seed to harvest: How startups navigate the waters of the ecosystem resource reservoir</i>
Paper 3	Author(s): Tongtong Zhao <i>Nudging or annoying? The double-edged role of digital nudge Intrusiveness in promoting green hotel booking</i>		Author(s): Meiying Liu, Joanne Jung-Eun Yoo, Timothy Webb <i>Less is more? Multi-study insights into AI review summaries in hotel search</i>	Author(s): Qi Feng, Xinyan Zhang <i>Can immersion pave the way for revisit and conservational intention towards digital cultural tourism?</i>	Author(s): Alisa Lai Sheung Chung <i>A bibliometric analysis of Chinese pet-related studies: Insights for tourism and hospitality research</i>	Author(s): Lujia Jin, Simone Bianco <i>How resource similarity impact incumbent’s market value in resource acquisition process: Evidence from the tourism industry</i>
Paper 4	Author(s): Leilei Ma, Dan Wang <i>Tokenizing hospitality: Investigating the psychological mechanisms behind cryptocurrency-based hotel rewards and guest loyalty</i>		Author(s): Haoyue Jiao, Huihui Zhang, Yun Yang <i>Identifying the effects of review consistency: a multi-level perspective</i>	Author(s): Chon In Ho, Henrique Fátima Boyol Ngan <i>Postmodern authenticity in the digital era: Influencers’ impact on memorable tourism experiences and online engagement via social presence</i>	Author(s): Longfang Huang, Guojie Zhang, Jingru Zhang <i>Transform in tourism for psychological restoration: A mixed-methods analysis of cultural contact and its impacts on an ethnic destination</i>	

Parallel Session II | 8 December 2025 (4:00 pm - 5:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Restaurant management	Destination choice	Restaurant management	Innovative Hospitality Practices	Solo travel + digitalization	Experience management
Moderator:	Prof. Yoohee Hwang	Prof. Jinah Park	Prof. Pearl Lin	Prof. Simone Bianco	Prof. Jaehee Gim	Dr. Angie Luo
Paper 1	Author(s): YooHee Hwang <i>Why should we try upcycled food? An exploratory study in East Asian and Western contexts (SHTM selected paper)</i>	Author(s): Jinah Park <i>Reference-dependence in multi-destination choice: A heterogeneous reference point perspective (SHTM selected paper)</i>	Author(s): Pearl Lin <i>Painting the healthy food items attractive: The color effects on diners’ food consumption behaviors (SHTM selected paper)</i>	Author(s): Simone Bianco <i>Counteracting disruption: Examining hotel strategies to deter short-term lease market entry (SHTM selected paper)</i>	Author(s): Jaehee Gim <i>Traveling alone, reviewing differently: identifying distinctive hotel evaluation behaviors of solo travelers (SHTM selected paper)</i>	Author(s): Angie Luo <i>Simple morning and complex night: Time of day and complex sensory experiences (SHTM selected paper)</i>
Paper 2	Author(s): Nabaale Jamirah, Kim Sung In, Sam Kim <i>Exploring the effects of consumption values on consumer attitude towards cultured meat as a sustainable alternative and behavioural intentions in the fast-food sector</i>	Author(s): Yang Xu, Xinyue Chen, Hengyun Li, Sangwon Park <i>Coupling mobile positioning data and discrete choice model to decode travelers’ spatial choices within urban destinations</i>	Author(s): Pimtong Tavitiyaman, Xinyan Zhang, Rachel Lam, Yodmanee Tepanon <i>Consumers’ arousal of food meme on consumption values, brand experience, and behavioral intention</i>	Author(s): Manqun Du, Guojie Zhang, Yue Liu, Mingming Cheng <i>How does referencing a rival’s unethical behaviour in self-marketing impact deferral of guest choice in peer-to-peer accommodation? The moderating role of tolerance of uncertainty</i>	Author(s): Chunxu Zheng, Yiwen Jiang, Shaolong Sun and Sai Liang <i>When “dissonance” attracts: The mechanism of how moderate image–text incongruity influences consumer engagement in tourism marketing</i>	Author(s): Howook Chang, Sung Gyun Mun, Seunghun Shin, Wangoo Lee, Jaehee Gim <i>Breathing well, Sleeping well: Indoor air quality and restorative sleep in urban resort guestrooms</i>
Paper 3	Author(s): Yoohee Hwang, Weitian Li, Anqi Luo, Anna S. Mattila, Ki-Joon Back <i>Certified upcycled: How food labels and attributes shape consumer acceptance in restaurants</i>	Author(s): Hanyuan Zhang, Richard T. R. Qiu, Yuchen Xu, Yun Zhang <i>The information paradox: How salience and overload reshape sustainable destination choices</i>	Author(s): Sung In Kim <i>The importance of location in restaurant delivery operation: Exploring spatial factors and operational characteristics (SHTM selected paper)</i>	Author(s): Huihui Zhang <i>Survival of the fittest: Standardization by professional short-term rental hosts under severe uncertainty (SHTM selected paper)</i>	Author(s): Wen Yang <i>Solo travelers' language preferences for luxury hotel robots: Standard mandarin and local dialects</i>	Author(s): Evien Reinel Gulan, Jean Paolo Lacap <i>Developing an airportscape destination image framework: The roles of sense of place and airport image</i>
Paper 4	Author(s): Anqi Angie Luo, Tian Ye, Jinjing Chen <i>The power of a number: Why precise carbon labels make restaurants look more committed</i>	Author(s): Xu Yang, Zhao Zhan, Li Hengyun <i>Advance the modeling of tourist intra-urban destination choice: Crowdsourced data fusion and development of discrete choice models</i>	Author(s): Howook Chang, Sung Gyun Mun, Seunghun Shin <i>Selling the air guests breathe: Indoor air quality and family wellness in a urban resort buffet restaurant</i>	Author(s): André Pedrosa, Rui Costa, Rui A. Costa, Fayaz Riazi <i>Assessing central place theory using accommodation hotspots</i>	Author(s): Qiuxia Chen, Qiying Chen, Xiaoting Huang <i>The advantage of cuteness: How cute digital humans boost museum storytelling via social presence</i>	Author(s): Andre Luis Miller Webber, Elizabeth Kyoko Wada, Paulo Sergio Gonçalves de Oliveira, Diana Barth Amaral deAndrade <i>Finding the emotional spark: The meta hospitality emergence from experiencescape when building soft power on incentive travel programs</i>

Parallel Session III | 9 December 2025 (11:30 am - 12:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Selected Chinese Paper Series	Contemporary issues in tourism I	Monitoring system development	Human resources management	Employee well-being	Special interest tourism
Moderator:	Prof. Tony Tse	Dr. Hanyuan Zhang	Prof. Richard Qiu	Prof. Ada Lo	Prof. Crystal Shi	Prof. Nan Chen
Paper 1	Author(s): Xuxi Li, Kun Li, Fei Ren 亚洲豪华酒店无接触配送服务模式研究	Author(s): Xingyu Guan <i>Traveling to China after visa-free transit policies for foreign nationals– Policy challenges in second-tier cities</i>	Author(s): Qiu Tianran, Jiao Xiaoying, Zhang Hanyuan, Wu Doris Chenguang, Weng Chunfei, Wang Yafei, Li Gang <i>The assessment and monitoring of sustainability impact of tourism: An extension from tourism demand forecasting</i>	Author(s): Ada Lo <i>Mapping the landscape of employer value propositions in Asian hotels through online job postings analysis (SHTM selected paper)</i>	Author(s): Crystal Shi <i>Examining the impact of realistic job previews on leaders’ behavioral integrity and newcomers’ psychological contract breach: a multiwave field experiment (SHTM selected paper)</i>	Author(s): Nan Chen <i>Family tourist emotional experience: Emotion-generative and regulatory process (SHTM Selected Paper)</i>
Paper 2	Author(s): Xiao Hu 亚洲酒店在地文化符号差异化设计对顾客体验影响机制研究	Author(s): Hong Zeng, Jian Lin, Zibin Xu, Simone Bianco <i>Co-curating Hong Kong: Platforms, Visitors’ Participation and Cultural Tourism</i>	Author(s): Rui Costa, Larissa Lima-Almeida, Adriana Chim-Miki, Andre Pedrosa, Filipa Brandão <i>Designing a comprehensive sustainable tourism monitoring system</i>	Author(s): Mike Peters, Feria Sturm, Christoph Pachucki, Birgit Pikkemaat <i>Destination employment responsibility: Hotel managers reflections on the role of DMO in recruiting and retaining hotel employees</i>	Author(s): Eden Jiao, Yitong Yu, Curley Liu <i>Mapping social interactions and subjective wellbeing in hotel organisations: A spatial econometric approach</i>	Author(s): Takashi Oguchi, Muhan Liu <i>Novelty seeking as a state, Not a trait: Stress, motivation, and travel intentions</i>
Paper 3	Author(s): Ye Zhendong 脑机接口技术在提升自闭症儿童家庭旅游体验中的应用初步研究：一种面向未来的干预范式	Author(s): Dongyang Jing, Ada Lo <i>Toward a localized dual perspective on employer value propositions in Hong Kong hotels</i>	Author(s): Elizabeth Wada, Rodrigo da Silva, Paulo de Oliveira, Airton Cavenaghi, Alan Guizi et al. <i>Organizational hospitality indicators: A proposal for construction and validation</i>	Author(s): Faye Hao <i>Technology for sustainability: the impact of avatar-led green training on OCBE and green creativity (SHTM selected paper)</i>	Author(s): Sabrina Huang <i>“A room of one’s own”: Transnational leisure in public spaces—The case of migrant domestic workers in Hong Kong</i>	Author(s): Alan Guizi, Elizabeth Wada, Fabíola Campos <i>Hospitality and regeneration: The case of Caiman Pantanal, Brazil</i>

Parallel Session IV | 9 December 2025 (2:00 pm - 3:00 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Revisiting ideas & methods	Human resources management	Tourist-resident relationship	Artificial intelligence in tourism	Environmental management	Special interest tourism
Moderator:	Prof. Honggen Xiao	Prof. Antony Wong	Prof. Cathy Hsu	Dr. Ivanka Huang	Prof. Dan Wang	Dr. Angie Luo
Paper 1	Author(s): Dr. Parinita Malhotra, Harleen Aggarwal <i>Consumer behavior and consumer well-being in tourism and hospitality</i>	Author(s): Sam Kim <i>Impact of workplace bullying on intrusive thoughts and ideation of anti-corporate activities: A function of hotel workers’ distress and emotion regulation (SHTM selected paper)</i>	Author(s): Cathy Hsu, Bela Stantic, Tong Yang <i>Dual-role host-guest interactive gaze: Resident and tourist sentiment in an interaction perspective using big data analytics</i>	Author(s): Dr. Ivanka Huang <i>Generative AI inspiration and hotel recommendation acceptance: Does anxiety over lack of transparency matter? (SHTM selected Paper)</i>	Author(s): Dan Wang <i>A toolkit for hotel environment management capability development (SHTM selected paper)</i>	Author(s): Rui Costa, André Pedrosa, Adriana Chim-Miki <i>A sustainable balanced scorecard for wine tourism management</i>
Paper 2	Author(s): Amare Yaekob Chiriko, Luke Sewante <i>Rethinking the application of the Delphi method in sustainable tourism research</i>	Author(s): Min Zhang, Honggen Xiao, Yun Zhang <i>A workplace trap? Pseudo-servant leadership, psychological contract violation and employees’ emotional exhaustion in the hospitality industry</i>	Author(s): Shuran Ma, Dori Davari <i>Towards conceptualization of tourists’ supercilious attitudes, from the perspective of residents</i>	Author(s): Xiangyi Xu, Zeya He, Ning Deng <i>Trust endorser, trust AI: Exploring the impact of social endorsement on tourists’ acceptance of AI recommendations</i>	Author(s): Yuyang Shi, Yuan Liang, Fangzhou Wan <i>The influence of green consumption values on the intention-behavior relationship in C2C E-Commerce: A quantitative study of Xianyu users</i>	Author(s): Larissa Lima-Almeida, Adriana Chim-Miki, Rui Costa, Andre Pedrosa, Filipa Brandão <i>Validating sustainable tourism indicators through a multi-stakeholder approach</i>
Paper 3	Author(s): Mengyao Zhu, Dori Davari, Mengze Hong <i>Bridging the world closer: Exploring tourism diplomacy through a multi-method approach</i>	Author(s): Antony Wong <i>Does hotel employees’ mental health matter? Assessment of its antecedents and coping behavior (SHTM selected paper)</i>	Author(s): Tong Yang, Cathy Hsu <i>From encounters to emotions: Decoding tourist-resident emotion dynamics in Hong Kong-Mainland China reciprocal tourism</i>	Author(s): Zijian Cheng, Fangzhou Wan <i>Seniors’ acceptance mechanism of AI-powered hotel service robots: A qualitative exploration of perceived trust and comfort</i>	Author(s): Jing Yu, Jiayi Zhu, Qianying Hua <i>Eco-gamification and protected area tourism: Evidence from a three-wave study</i>	Author(s): Yerkezhan Dauletkanova, Aliya Aktymbayeva, Honggen Xiao <i>Operationalising urban ecotourism in industrial cities through an AQI-adjusted composite index</i>

Parallel Session V | 9 December 2025 (5:00 pm - 6:30 pm)

Floor:	B1/F, SHTM		3/F, SHTM			
Room:	THB100	THB111	TH301	TH302	TH303	TH304
Theme:	Undergraduate Student Series	Entrepreneurship	Innovations in hospitality	Contemporary issues in tourism II	Tourism education	Smart tourism
Moderator:	Dr. Ivanka Huang	Dr. Yvonne Yang	Prof. Seunghun Shin	Prof. Richard Qiu	Prof. Daniel Leung	Prof. Mingming Cheng
Paper 1	Author(s): Ye Zhendong, Qiao Guanghui <i>The Camouflaged journey: Tourism experience of families with children with autism</i>	Author(s): Kiran Shinde <i>Entrepreneurship in religious tourism: Insights from India</i>	Author(s): Seunghun Shin <i>Do repeat customers effectively attract new customers? Reconsidering customer influence value of repeat customers (SHTM selected paper)</i>	Author(s): Infix Li, Zhe Liang, Chenglin Yu, Ming Li <i>Blockchain-based Tourist ESG Performance Recognition and Certification System: A Privacy-Preserving Approach</i>	Author(s): Daniel Leung <i>Factors affecting Chinese students’ selection of tourism and hospitality management undergraduate programs (SHTM selected paper)</i>	Author(s): Wendy Ying Wang, Ying Wang, Mingming Cheng, Cathy Hsu <i>An intelligent platform for understanding tourist mobility and experience in Hong Kong</i>
Paper 2	Author(s): Minhui Wang, Xuerui Liu, Yejia Shao <i>Psychological dividends of balance: How balanced decision-making and identity bundles of the sandwich generation drive family intimacy in three-generational family travel</i>	Author(s): Provia Kesande, Dean Agaba, Celestine Katongole, David Kaggwa Nabakira, Zainab Namusobya, Milburga Atcero <i>From survival to innovation: Entrepreneurial pathways of fragile collectives in community-based tourism</i>	Author(s): Xinlu Suzy Song, Jiayi Shen and Jinah Park <i>Beyond trade-offs: Non-compensatory decision processes among seniors using peer-to-peer accommodation-sharing services</i>	Author(s): Richard Qiu, Shuai Ma, Yuqi Wu <i>Social circles and tourism choices: Unveiling the reference of social networks on travel decisions</i>	Author(s): Dori Davari <i>Expectations of international students in Hong Kong: Quality of education and/or student life?</i>	Author(s): Ching Pong Poo, Daniel Stewart, Yui-Yip Lau <i>Optimising Hong Kong’s ferry network for smart tourism in the Greater Bay Area</i>
Paper 3	Author(s): Ruisen Li, Jingjing Dai <i>A system dynamics-based framework for dynamic tourism sustainability assessment in arid regions: A case study of Shapotou, China</i>	Author(s): Robert Kenzo Falck, Elizabeth Kyoko Wada <i>Territory and the hospitality and commensality dynamics in moments of the Brazilian craft beer</i>	Author(s): Judy Jiarong Zhang <i>Confucian mindful leadership in hospitality and tourism</i>	Author(s): Xinyan Zhang, Pimtong Tavitiyaman, Vincent Tin Sing Law <i>Identifying resilient supply chain management strategies for mitigating the pandemic disruptions in the tourism industry</i>	Author(s): Zou Suyafei, Dori Davari <i>Operationalizing knowledge diplomacy: A force field analysis framework for Hong Kong as education destination</i>	Author(s): Chen Jason Zhang, Guoqiong Ivanka Huang, Ting Wu, Wanyi, Christina Zhou Torres, Xiling Xiong <i>RAG4Tourism in travel planning: Enhancing transparency through architecture and user interface design</i>
Paper 4	Author(s): Abigail Jia Jie Wong, Chloe Ho Yi Yeung <i>Coexistence, cooperation, or collaboration? Exploring guest preferences and perceived values in human–robot interaction in hospitality</i>		Author(s): Nancy Grace Baah, Sam Kim <i>From perception to action: How value drives green ambassador behavioral intentions in sustainable hospitality and tourism</i>	Author(s): Phuong-Uyen Chau <i>Tourism at the edge: Navigating informality and sustainability in the Vietnam Mekong Delta</i>	Author(s): Zhe Liang, Ming Li, Pearl Lin and Anyu Liu <i>Enhancing experiential learning through digital twin systems in a teaching restaurant and hotel buffet environment</i>	Author(s): Katerina Volchek, Sofia Almeida <i>The expected value of Metaverse for the hospitality competitiveness 2030</i>