

# IMPACT2023

*Tourism and Hospitality in the Post-Pandemic Era*

8 December 2023 14:00-15:30

**TH301**

**Moderated by Dr. Mahlagha DARVISH MOTEVIAL**

Presenter	Topic
Mavis Adjoa FORSON, Catherine CHEUNG, Fei HAO	How do stereotyped roles and imposter syndrome affect female employees in the hospitality and tourism industry?
Qinghua MAO, Jing FU, and Kanokkarn KAEWNUCH	Factors affecting Staff's Career Expectations in Chinese Homegrown Hotels after Covid-19
Sijia LIU, Keith JACKSON	Post-Pandemic Leadership in the Hospitality Sector: Preparing Women for Leadership Roles
Tien YE, Jihwan YEON	An investigation of gender pay gap in the UK hospitality industry
Hongrun WU, Hanyuan ZHANG, Haiyan SONG	A Study of Chinese Tourists' Carbon Offset Preferences

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TH302 Moderated by Dr. Yitong YU	
Presenter	Topic
Hua ZHONG	Implementing System Organization Theory in the Practical Curriculum of Higher Vocational Hotel Programs: A Case Study from a Wuhan Vocational College
GuoQiong Ivanka HUANG, Haoxiang XIE, IpKin Anthony WONG, Torres Wanyi Christina ZHOU	What is the cost of the US-China trade war in tourism?
Shuzhen LIU, Xueji WANG	Influencing Mechanism of Tourism Entrepreneurial Migrants' Entrepreneurial Well-being
Runze GAO	The Impact of Destination Image on Tourists' Environmental Responsibility Behavior: A Moderated Mediation Analysis Based on the SOR Theory
Wen YANG, Ada LO	A curvilinear relationship between learning goal orientation and hotel innovation: The moderating role of conflict

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TH303 Moderated by Dr. Sam KIM	
Presenter	Topic
Serene Wai Tsz TSE, Yumeng ZHU	Resident's perception, emotional solidarity, and behavior towards domestic tourists
Ying ZHAO, Deniz KUCUKUSTA	Exploring the Factors for Tourists to Choose a Wellness Tourism Destination: the Perspective of Families with Kids in Mainland China
Xing ZHOU, Yinger XU, Yang YANG, Hailin QU, Yurou KONG	Tourist's Ruminantion and Travel Burnout before Arriving at a Destination: An Event System Theory Perspective
Bolin REN, Yuchen XU, Catherine CHEUNG	How do hotel employees response to negative meta-stereotype: The moderating role of sense of power
Minkun LIU, Lili REN, Xiaogui DENG, Lianjian LIANG	Unveiling the "Black Box" of Village Cadre Competencies and Governance Performance in Rural Tourism Destinations: A Model with Organisational citizenship behaviour as Mediator
(Vicky) Yue CHEN, Danni WANG, Pearl LIN	Perception of parent-child interactive cooking workshops hosted by five-star hotels

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TH304 Moderated by Dr. Simone BIANCO	
Presenter	Topic
Fengwei DAI, Yidan CHI, Dan WANG	Inspiring Travelers Through Real-Time Interpretation in Tourism Live Streaming
Jiahua ZHANG, Ying WANG, Ruan QIAN, Yang YANG	The Impact of Content Source on Interpretation Content Quality: A Comparative Study on PGC and AIGC
Liang WANG, Kam HUNG, Jason ZHANG	The multidimensional structure of luxury hotel experience
Xiaoxiao QI, Xuhui WANG, Wen CHANG, Chen SU	Why and when do we forgive human-like service robots more in service failures?
Chun LIU, Qi XI, Ning SUN	In the view of "Staff-Robot-Job" matching, how will the robot application in the hotel affect the work well-being
Xinyue NI, Jiarui CHANG, Yidan CHI, Dan WANG	Conceptualization of Digital Nudging in Tourism: Insights from Travel Live Streaming

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<b>TH104</b> <b><i>Hotel ICON Research Showcase-2023 IMPACT Conference</i></b> <b>Moderated by Dr. Pearl LIN</b>	
Dr Pearl LIN, Dr Nicholas THOMAS	SHTM & Hotel ICON Integration: An Overview Can Comparative Advertisements Help Increase Direct Bookings?
Dr Daniel LEUNG	Can Comparative Advertisements Help Increase Direct Bookings? A Case Study on Hotel ICON
Dr Dan WANG	The Investigation of Customers' Preferred Communication Channels with Hotel ICON
Dr Alice HON, Dr Clare FUNG	Effectiveness of Sleep Management and Customer Return Intention at Hotel ICON
Dr Ada LO, Dr Pearl LIN, Dr Shauhrat S. CHOPRA	How do Carbon Emission and Nutritional Information Affect Chinese Restaurant Diners' Food Choice? A Comparison of Different Communication Styles